

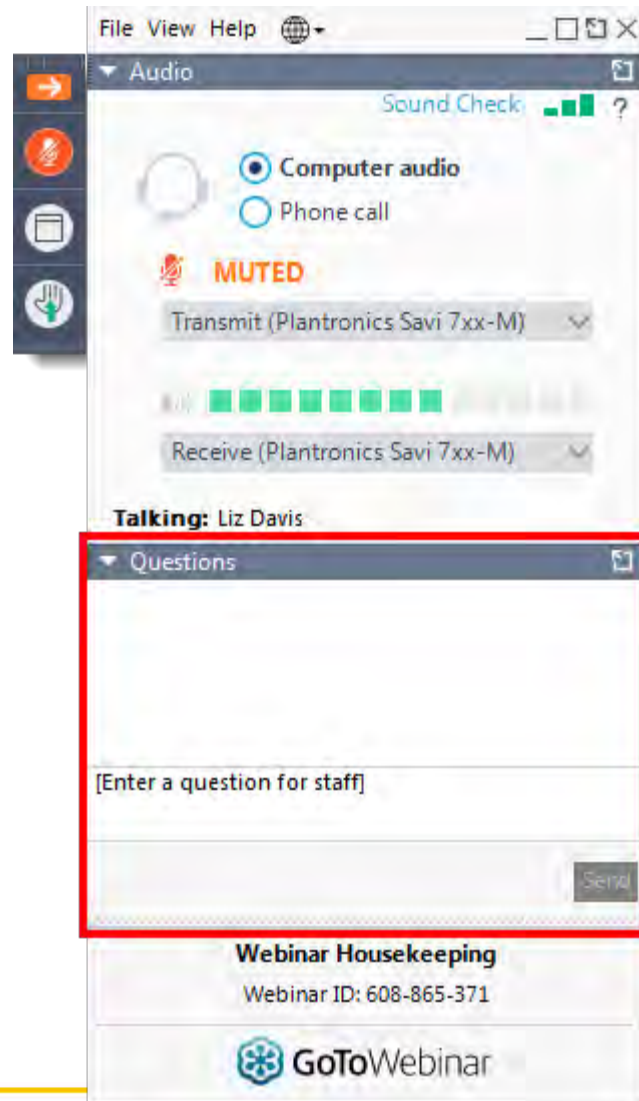


BE-READI ALPS

Business Economic Renewal to Enhance strAtegic Development and
Innovation in Alpine Space



How to interact : Time for Questions



Your Participation

- Please continue to submit your text questions and comments using the Questions panel

For more information, please [\[insert contact information\]](#)

Note: Today's presentation is being recorded and will be provided within 48 hours.





BE-READI ALPS

Business Economic Renewal to Enhance strAtegic Development and
Innovation in Alpine Space



THE BE-READI POINTS



UNIONCAMERE
VENETO



CHAMBER OF COMMERCE,
INDUSTRY, CRAFTS AND
AGRICULTURE OF BOLZANO



ITALCAM
ITALIENISCHE HANDELSKAMMER
MÜNCHEN - STUTT GART



Agence de développement économique de
la région Sud Provence-Alpes-Côte d'Azur



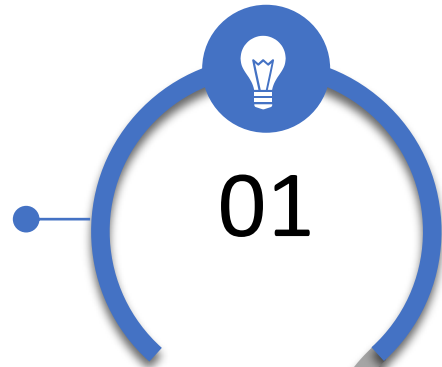
This project is co-financed by the European Regional Development Fund
through the Interreg Alpine Space programme

Company Logo

BE-READI ALPS FOR COMPANIES

Rise innovative ideas

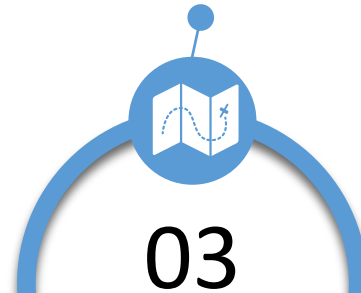
Rise your idea sitting on the shelf and get information how to develop it



01

Plan your strategy

Design your innovative roadmap, develop a project



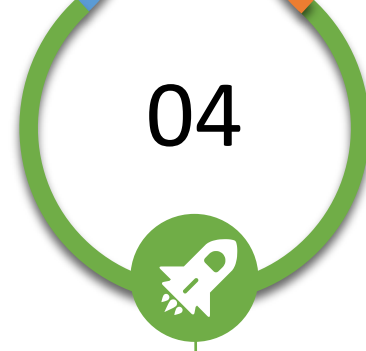
03



02

Measure your performance

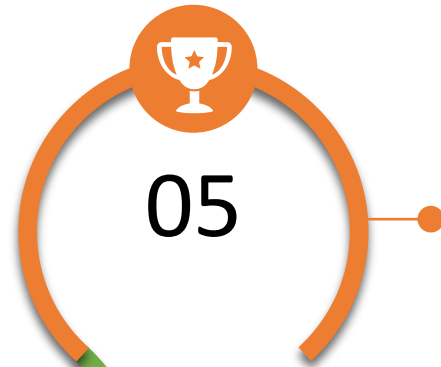
Check up your company



04

Launch your second life project

Create transnational partnerships and exploit your channels



05

Be our champion

Let's talk about you!
Great marketing



WHO CAN PARTICIPATE

Companies that have been active in the market for several years may participate in the project:

- They want to evolve under one or more of the following aspects: internationalization, innovation, digitalization and/or finance
- They have a project idea and wish to be accompanied and supported by the local BE-READI POINT or with financial/digital providers for the implementation
- Also financial/digital/technical providers can take part in the project if they want to be transnational or local partners
- Active Service points that want to become BE-READI POINTS



Are you **READI** to start?

Contact us:

Chamber of commerce of Bolzano

tel. 0471 945541/689

Follow us on:

www.alpine-space.eu/be-readialps

